

JUN 22 2007

FACSIMILE COVER SHEET

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To: **U.S. Patent and Trademark Office**

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From: **John C. Pokotylo, Esq.**

Date: **June 22, 2007**

Number of Pages Including Cover: **30**

MESSAGE: **FORMAL SUBMISSION OF:**

- 1) Transmittal (1 pg.);
- 2) Fee transmittal (1 pg., in duplicate);
- 3) Request for a One (1) Month
Extension of Time (2 pgs.);
- 4) Request for Continued Examination (RCE)
(1 pg.); and
- 5) Amendment (23 pgs.)

Attorney Docket No.: **Google-58 (GP-155-00-US)**

Appl. No.: **10/750,365**

Applicants: **Sumit AGARWAL, et al.**

Filed: **December 31, 2003**

Title: **DETERMINING AND/OR DESIGNATING BETTER AD INFORMATION SUCH AS AD
LANDING PAGES**

TC/A.U.: **2167**

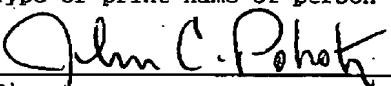
Examiner: **Susan F. Rayyan**

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Date

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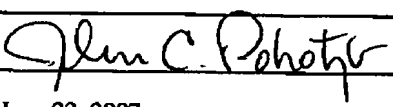
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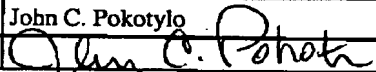
Modified PTO/SB/21 (08-00)
 Approved for use through 10/31/2002, OMB 0651-0031
 U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	10/750,365
	Filing Date	December 31, 2003
	First Named Inventor	Sumit AGARWAL
	Group Art Unit	2167
	Examiner Name	Susan F. Rayyan
Total Number of Pages in This Submission	Attorney Docket Number	Google-58 (GP-155-00-US)

ENCLOSURES <i>(check all that apply)</i>		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input checked="" type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers <i>(for an Application)</i> <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group <i>(Appeal Notice, Brief, Reply Brief)</i> <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Postcard Receipt <input type="checkbox"/> Other Enclosure(s) <i>(please identify below):</i> <input type="checkbox"/> - Request for Continued Examination (RCE)
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm or Individual name	John C. Pokotylo (Reg. No. 36,242)
Signature	
Date	June 22, 2007

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Typed or printed name	John C. Pokotylo
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Date	June 22, 2007

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Modified PTO/SB/17 (01-03)
Approved for use through 04/30/2003. OMB 0651-0032
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FEE TRANSMITTAL for FY 2006

Effective 12/08/2004. Patent fees are subject to annual revision.

☐ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$ **910.00**)

Complete if Known

Application Number	10/750,365
Filing Date	December 31, 2003
First Named Inventor	Sumit AGARWAL
Examiner Name	Susan F. Rayyan
Art Unit	2167
Attorney Docket No.	Google-58 (GP-155-00-US)

METHOD OF PAYMENT (check all that apply)

☐ Check ☐ Credit card ☐ Money Order ☐ Other ☐ None

☒ Deposit Account:

Deposit
Account
Number
Deposit
Account
Name

50-1049

Straub & Pokotylo

The Commissioner is authorized to: (check all that apply)

☒ Charge any underpayment of fee(s) indicated below ☒ Credit any overpayments

☒ Charge any additional fee(s) due in connection with the filing submitted herewith

☒ Charge fee(s) indicated below, except for the filing fee in the to the above-identified deposit account.

FEE CALCULATION

1. BASIC FILING, SEARCH & EXAMINATION FEES

Large Entity	Small Entity	Fee Description	Fee Paid
Fee Code (\$)	Fee Code (\$)		
1000	500	Utility fee	
430	215	Design fee	
680	330	Plant fee	
1400	700	Reissue fee	
200	100	Provisional fee	
SUBTOTAL (1)			(\$ 00.00)

2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

Total Claims	Extra Claims	Fee from below	Fee Paid
42	-54** =	0 X 00.00 =	00.00
Independent Claims	10	-10** =	0 X 00.00 =
Multiple Dependent			

Large Entity	Small Entity	Fee Description	Fee Paid
Fee Code (\$)	Fee Code (\$)		
1202	2202	25 Claims in excess of 20	
1201	2201	100 Independent claims in excess of 3	
1203	2203	180 Multiple dependent claim, if not paid	
1204	2204	100 **Reissue independent claims over original patent	
1205	2205	25 **Reissue claims in excess of 20 and over original patent	
SUBTOTAL (2)			(\$ 00.00)

**or number previously paid, if greater, For Reissues, see above

FEE CALCULATION (continued)

3. ADDITIONAL FEES

Large Entity	Small Entity	Fee Description	Fee Paid
Fee Code (\$)	Fee Code (\$)		
1051	2051	130 65 Surcharge - late filing fee or oath	
1052	2052	50 25 Surcharge - late provisional filing fee or cover sheet	
1053	1053	130 130 Non-English specification	
1812	1812	2,520 2,520 For filing a request for ex parte reexamination	
1804	1804	920* 920* Requesting publication of SIR prior to Examiner action	
1805	1805	1,840* 1,840* Requesting publication of SIR after Examiner action	120.00
1251	2251	120 60 Extension for reply within first month	
1252	2252	450 225 Extension for reply within second month	
1253	2253	1,020 510 Extension for reply within third month	
1254	2254	1,590 795 Extension for reply within fourth month	
1255	2255	2,180 1,080 Extension for reply within fifth month	
1401	2401	500 250 Notice of Appeal	
1402	2402	500 250 Filing a brief in support of an appeal	
1403	2403	1,000 500 Request for oral hearing	
1451	2451	1,510 1,510 Petition to institute a public use proceeding	
1452	2452	500 250 Petition to revive - unavoidable	
1453	2453	1,500 750 Petition to revive - unintentional	
1501	2501	1,400 700 Utility issue fee (or reissue)	
1502	2502	800 400 Design issue fee	
1503	2503	1,100 550 Plant issue fee	
Petitions to the Commissioner - check fee sheet			
1807	2807	50 50 Processing fee under 37 CFR 1.17(c)	
1806	2806	180 180 Submission of Information Disclosure Stmt	
8021	28021	40 40 Recording each patent assignment per property (times number of properties)	
1809	2809	790 395 Filing a submission after final rejection (37 CFR 1.129(a))	
1810	2810	790 395 For each additional invention to be examined (37 CFR 1.129(b))	
1801	2801	790 395 Request for Continued Examination (RCE)	
1802	2802	800 900 Request for expedited examination of a design application	790.00

Other fee (specify)

* Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$ **910.00**)

SUBMITTED BY

Name (Print/Type)	John C. Pokotylo	Registration No.	36,242	Telephone	(732) 542-9070
Signature	<i>John C. Pokotylo</i>	(Attorney/Agent)		Date	June 22, 2007

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This collection of information is required by 37 CFR 1.17 and 1.27. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, Washington, DC 20231.